

June NEWSLETTER | CAA

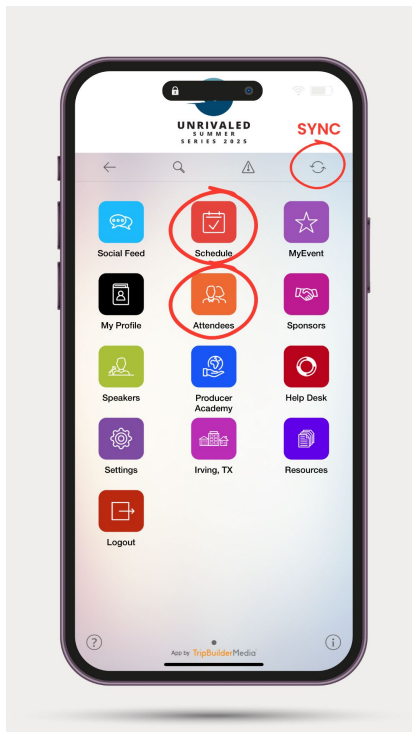
The countdown to *Summer Series* 2025 is on!

Join us July 16–17 for CAA's 4th annual Summer Series—two days of unmatched networking, producer academy training, and team motivation. Connect with fellow agents, carriers, and vendors, and level up your competitive edge. Don't miss this *Unrivaled* experience!

Updated attendees and schedules are all located in our app.



[Agenda](#) | [Registration](#) | [Hotel Booking](#)



Download the CAA Events App!

Stay connected and in-the-know during CAA meetings by downloading our official events app. With just your registration email, you can log in and get instant access to:

- Full event schedule
- Attendee list for easy networking
- Speaker info and session details
- Live updates and reminders

Scan the QR code to download the app and log in with the email you used to register. It's that easy!

Make the most of your event experience with everything you need, right at your fingertips.

PRO TIP: Be sure to press the **red SYNC button** in the upper righthand corner to get the latest updates made in the app.

If you have any questions or concerns, please reach out to

Macie Simecek (macie@combinedagents.com), and she'll get you right!

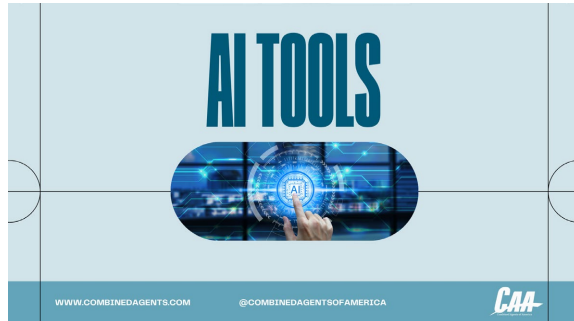


Help your agency grow, communicate, & connect more effectively.

You'll find everything from agency lists, out-of-office banners, official CAA logos, recruitment materials, & more that have been developed for use across our network.

One of the benefits of being part of CAA is access to dedicated marketing support. Macie is available to work directly with your agency to create custom materials that reflect your brand, highlight your strengths, and support your goals—whether you're hiring, presenting to a local group, or just need a professional refresh.

Check out CAA's Marketing Toolbox



New to AI? Start Here.

Get a quick intro to beginner-friendly AI tools that can streamline tasks in your agency. This short presentation highlights a few simple ways to boost productivity and efficiency—no tech expertise required!

Reach out to Macie for more information and a more in-depth demo.

View Presentation →



Nationwide Small Commercial Bonus



New Carrier: Mercury Insurance

Thousands of small businesses shop for auto insurance

Opportunity

Nationwide is focused on growing its small commercial BOP and WC business—and rewarding you for it.

Earn a 5% bonus commission on every new BOP and WC policy written now through **June 30, 2025**.

Eligible only for invited agencies—contact your Territory Manager with questions.

Now's the time to grow your book and get rewarded!

[Learn More →](#)



New from EMC: “Pump Up the Volume” Webinar Series

Turn up your sales strategy with EMC's new 45-minute webinars designed to help you write more business and deliver more value to your customers.

Get insider tips on matching accounts to EMC's appetite, boosting submissions, leveraging loss control strategies, and using vendor partnerships to win.

First up: Construction – June 11 @ 10 a.m. CT

Learn how to close coverage gaps, manage jobsite risks, and support customers through today's challenges.

Register below and get access to the full series lineup!

[Register Now →](#)



Accident Fund Q3 Incentive is Here!

Earn **16% commission** on all new business up to **\$150K in premium**—all class codes eligible—for policies effective **July 1–Oct. 1, 2025**.

every day—and **75% of them buy from independent agents like you**. That's a market with huge potential and low competition, and Mercury wants to help you tap into it.

[Get started with Mercury](#)



Work Comp Summer Sizzle with Nationwide!

From **June 1–August 31, 2025**, earn an **extra 10% commission** on new small commercial workers' comp policies.

Now's the perfect time to explore Nationwide's competitive WC offerings, expert claims team, and dedicated support.

[Check eligibility & appetite guide](#)



MEM's “Tee Up” Incentive: Win a Trip to The People's Open!

Issue **\$400K+** in new business between **July 1 – Sept. 30, 2025** and you could qualify for a **trip to the 2026**

Plus, don't forget the **2025 yearlong incentive**: 16% on accounts under \$75K for select class codes through **Jan. 2, 2026**.

Eligible classes may also qualify for Group Programs and dividend rewards!

[Learn More →](#)



Keeping insurance human™

EMC's Countrywide Appetite Guide

Clarity and confidence, all in one guide.

New! EMC's Online Countrywide Appetite Tool

Quickly search appetite info across all states with EMC's new online tool—now live on Agent Access. Find it via Quick Finds or the sidebar. Not signed up? Contact your agency admin or EMC IT Support to get started.

[View the appetite brochure](#)



Berkley Southwest Launches New Agency Portal: Quote Hub

Berkley Southwest's upgraded agency portal is now live! The new platform offers enhanced features, faster navigation, and a more intuitive user experience. Check out the attached flyer for a full breakdown of improvements and watch the walkthrough video to explore what's new.

[More on Quote Hub →](#)

People's Open in Scottsdale, AZ (Feb. 5–9)!

♂ Up to two trips per qualifying agency.

[See Details →](#)



Featured Article: What's Really Putting Your Agency at Risk?

Internal risk is one of the most overlooked threats to long-term success. This article from AgencyFocus helps agency owners spot the vulnerabilities hiding in plain sight and take action to protect their business.

[Read Article →](#)



Ep. 4: Group Captives 101 with Ryan Murry & John Simios

Curious about group captives? We sat down with Ryan Murry of ICI and John Simios of Captive Resources to take a deeper dive into the topic. This episode covers



Meet Baby Martin

Join us in celebrating our very own Nina, who recently welcomed a beautiful baby boy — Martin! Mom and baby are doing great, and we couldn't be more excited for their growing family. Congratulations, Nina!



Recent Wins in Q1 of 2025 →



Property Appetite Guide →



NW Middle Market Appetite Info →

Keep an eye out for carrier/vendor dinner invitations for the Wednesday night of Summer Series!

Reach out to a member of our team if you haven't been connected with someone for dinner plans that night, and we will get you set up. We're counting down the days! - **CAA Team**

ideal candidates, coverage options, tax implications, and more—providing a comprehensive overview for businesses considering this alternative risk management strategy.

Watch Episode Now →

AGENCY KPI

AgencyKPI Admin & Reporting Updates

New tools give you more control and clarity:

- **Admin Portal:** Manage users, roles & subscriptions directly.

- **Improved Reporting:** Enhanced visuals + custom bookmarks to track key metrics.

Coming Soon:

- Shareable report views

- In-report commenting

- AMS writeback for fields like NAICS codes

Questions? Reach out to help@agencykpi.com.

Connect with CAA! ☀️



 www.combinedagents.com 

SCAN TO FOLLOW

If you would like to unsubscribe: @@unsubscribe_url@@

This newsletter is intended for CAA members only and should not be distributed outside of the organization.

Email template created by Macie Simecek, Operations & Communications Manager.