

# Intro to Insurance

Insurance is not just about policies and claims; it's actually a \$5 trillion global industry that has almost never had an extended period of economic downturn.

# Did You Know...

There are insurance agents that specialize in:

- Concerts, festivals, music, and entertainment
- Fashion and clothing manufacturers and boutiques
- Restaurants, bars, breweries, and wineries
- Sports and sporting events
- High value homes, cars, boats, jewelry, etc.



There are vendors that do AI, technology, event planning, accounting, HR, consulting, sales coaching, marketing (and even social media), exclusively for the insurance industry!



# Types of Insurance

Life is full of surprises. While some are exhilarating, others are devastating emotionally and financially, like a car accident or a kitchen fire. That's why there are many types of insurance to help after unexpected disasters.



1

Auto

2

Home

3

Renters

4

Umbrella

5

Life

6

Health

Here are the  
main types of  
insurance  
policies!