



BOARD MEETING

WEDNESDAY FEBRUARY 22, 2023

DALLAS, TX

Agenda

CAA2023 Progression

2022 Results

Staff Roles & Responsibilities

CAAIS Update

Expansion Update

Vendor & Carrier Partnerships

Dues Update

State/Regional Meetings

Future Meeting Information

CAA 2023 Progression

CAA2023

“if we were sitting here 3 years from today, we would be happy...”

Member commitment to being a good partner
Member commitment to profitable agency growth
100% Member participation in CAA Strategic Plan & Initiatives

ACCOUNTABILITY
CULTURE

\$1.5 BILLION Premium Volume=\$180M Revenue

\$1.5B

Break-even budget

1% COST

Documented strategy working for carrier partners.
An accountability model working regarding commitments for
member agencies

80% AGGREGATED

Excellent, hired and working professional staff with strong
communication model

4.5 EMPLOYEE
ENGAGEMENT

CAA Premium Projections & Performance

CAA Premium Growth vs Goal



CAA Revenue Projections & Performance



Goal	Data/ Technology	Carrier Relationships	New Members	Current Member Growth	Deepen Agency Engagement	Continuous Improvement
BoM	- Agency KPI Accountability: - Monthly Scorecard Upload Goal: 100% - Quarterly Clarity upload Goal: 100%	- Focus on Core Carrier Alignment - Update Carrier Liaisons (Q1) - Achieve New Business Goals with core carriers - Promote CAA, the network, to your carrier relationships	- Cultivate a pipeline with prospects - Goal: \$35 Million in premium (EOY)	5% Organic Growth Goal - Move 5% of non-core to core	- Share 2023 agency business plan/goals with CAA 80% aggregation 100% agency representation at meetings - Member Engagement Review Goal: 100% Q2 - Deepening relationships with CAA staff, benefits	- Perpetuation Plans Goal: 100% of agencies have documented plans - Continue to champion internal perpetuation among members - Define Mission and Vision Statement (Q1)
CAA	- Implement a new CRM (Q1) - Clarity: Fully implement Agency KPI (AMS 360/Epic) (Q1) - Use Clarity for '23 planning strategy - Pilot Wholesale Tuner with 5 members (Q1)	- Update Carrier Liaisons (Q1) - Maximize carrier relationships, contracts & production strategy in all states - Distribute profit share in timely-manner - Strengthen relationships at the leadership level - Attend impactful industry events	- Expand in current states (MO, OK, CO, SD, TX) - Ob-board 23 new members prior to July Meeting (Q2) - Reconstruct on-boarding process - After action review in Q3 (DMAIC) - Update new member checklist - Develop an on-board evaluation tool for continuous improvement (Q2)	- State Meetings (outside of BoM meetings) (Q2) - One per "region/state" - Assisting in carrier alignment - Help agents move 5% of non-core to core	80% aggregation - Deepening relationships with member agency/ staff - CRM Roll-out (Q1) - Assist with "OCT" established from Feb BOM Meeting (Q1) - Benefits survey completed (Q1) - Producer development task force (Q1) - Implement	2024 Strategic Plan (Q4) - Quarterly Staff Reviews & Workshops 2/year community service activities (annual) - Utilize CRM system to communicate with members (Q2) - Evaluate & develop core carrier relationships - CAA marketing/branding guidelines (Q1) - Evaluate vendor relationships (Q1) - Aligned benefits with state associations (Q2)
CAAIS	- Implement Tarmika in Processes and Procedures (Q1) - Utilize Patra to its fullest capacity	- Collaborate with CAA on relationship management: Production goals by carrier/by region - Track & report progress on goals/production	- Incorporate IS in onboard process - Goal: new members using IS - New members using new submission checklist - MGA analysis –rolling books quicker	- Strong adoption of IS with a solid % of members - Increase volume by agency - MGA analysis –rolling books quicker - Graduate members to direct appointment	Member knowledge of IS - who, what, why, how, when?	- Increase Bind Ratio - IS Team development Designations: TIIA, ACSR/CISR - Continue building new staff structure with regional teams - CIS guide- brochure

2022 YTD Results

2022 CAA Core Carrier Production

Written Premium

Jan 2022 - Dec 2022

	<i>Current</i>	<i>Prior</i>	<i>Change</i>
Personal	\$349,554,781	\$276,195,080	\$73,359,700 (26.56%)
Commercial	\$591,695,780	\$496,759,907	\$94,935,873 (19.11%)
Bond	\$10,673,212	\$9,118,859	\$1,554,352 (17.05%)
Total	\$951,923,772	\$782,073,847	\$169,849,926 (21.72%)

New Business

Jan 2022 - Dec 2022

	<i>Current</i>	<i>Prior</i>	<i>Change</i>	<i>% of Book</i>
Personal	\$50,959,358	\$42,217,605	\$8,741,754 (20.71%)	14.58%
Commercial	\$98,595,693	\$80,704,248	\$17,891,445 (22.17%)	16.66%
Bond	\$3,042,199	\$2,577,173	\$465,026 (18.04%)	28.50%
Total	\$152,597,250	\$125,499,026	\$27,098,224 (21.59%)	16.03%

Loss Ratio

Jan 2022 - Dec 2022

	<i>EP</i>	<i>IL</i>	<i>Current</i>	<i>Prior</i>
Personal	\$309,425,425	\$219,786,352	71.03%	64.24%
Commercial	\$448,926,342	\$250,442,432	55.79%	56.92%
Bond	\$11,862,605	\$1,772,777	14.94%	4.02%
Total	\$770,214,372	\$472,001,561	61.28%	58.90%

2022 CAA Core Carrier Performance by State

State	WP YTD	New Biz YTD	WP 12 MM	Loss Ratio
Colorado	41%	19%	41%	88%
Iowa	48%	12%	48%	61%
Kansas	16%	12%	16%	62%
Missouri	-5%	17%	4-5%	47%
Nebraska	10%	12%	10%	53%
Oklahoma	-.4%	18%	-.4%	35%
South Dakota	243%	11%	243%	100%
Texas	21%	19%	21%	57%

Does Not Include the Following Carriers:

Cincinnati: \$39 Mil

Auto Owners \$35 Mil

UFG: \$22 Mil

West Bend: \$26 Mil

Top Carriers

Name		Written Premium			New Business				Loss Ratio			
		Current	Prior	Change	Current	Prior	Change	% of Book	EP	IL	Current	Prior
Nationwide Insurance	12/22	\$176,625,947	\$140,784,153	25.46%	\$18,101,411	\$16,796,110	7.77%	10.25%	\$170,749,228	\$121,486,579	71.15%	61.59%
Travelers	12/22	\$134,687,414	\$109,543,473	22.95%	\$21,183,299	\$14,870,929	42.45%	15.73%	\$124,858,614	\$71,298,289	57.10%	57.91%
Progressive Insurance	12/22	\$78,310,860	\$63,830,010	22.69%	\$15,505,046	\$15,332,436	1.13%	19.80%	\$76,200,066	\$42,930,644	56.34%	65.43%
EMC Insurance	12/22	\$74,916,420	\$67,461,213	11.05%	\$6,842,583	\$5,896,810	16.04%	9.13%	\$70,724,750	\$25,432,233	35.96%	58.28%
Safeco Insurance	12/22	\$65,574,549	\$55,523,041	18.10%	\$9,662,258	\$10,251,892	-5.75%	14.73%	\$63,128,720	\$48,190,608	76.34%	59.64%
Acuity	12/22	\$49,901,915	\$33,123,384	50.65%	\$10,688,214	\$6,138,137	74.13%	21.42%	\$42,917,186	\$35,223,234	82.07%	44.22%
Texas Mutual	12/22	\$40,482,248	\$30,044,831	34.74%	\$4,024,427	\$2,438,284	65.05%	9.94%	\$39,032,722	\$19,224,121	49.25%	41.83%
AmWins Group	11/22	\$40,324,616	\$31,319,984	28.75%	\$13,454,367	\$8,554,228	57.28%	33.37%	\$0	\$0	0.00%	0.00%
State Auto	12/22	\$30,685,293	\$20,485,335	49.79%	\$5,885,621	\$4,878,225	20.65%	19.18%	\$28,767,221	\$19,754,531	68.67%	61.99%
CRC Insurance Services	12/22	\$29,714,902	\$20,868,026	42.39%	\$10,604,283	\$5,445,112	94.75%	35.69%	\$0	\$0	0.00%	0.00%
Central Insurance	12/22	\$27,819,084	\$28,742,904	-3.21%	\$1,892,788	\$2,137,765	-11.46%	6.80%	\$0	\$0	0.00%	0.00%
West Bend Mutual	12/22	\$27,583,222	\$4,568,242	503.80%	\$3,718,119	\$414,283	797.48%	13.48%	\$25,582,889	\$17,367,760	67.89%	54.01%
Hartford Insurance	12/22	\$22,251,369	\$18,731,241	18.79%	\$4,317,974	\$3,632,843	18.86%	19.41%	\$21,000,492	\$7,861,582	37.44%	48.73%
CNA	11/22	\$21,685,681	\$12,916,840	67.89%	\$3,493,746	\$1,905,998	83.30%	16.11%	\$0	\$0	0.00%	0.00%
Chubb Group of Insurance Companies	11/22	\$18,530,864	\$18,015,416	2.86%	\$1,161,377	\$1,559,082	-25.51%	6.27%	\$18,309,152	\$10,225,742	55.85%	74.30%
Totals:		\$951,923,772	\$781,576,200	21.80 %	\$152,597,250	\$125,420,299	21.67 %	16.03 %	\$770,214,372	\$472,001,561	61.28 %	58.90 %

Top Personal Carriers

Name		Written Premium			New Business				Loss Ratio			
		Current	Prior	Change	Current	Prior	Change	% of Book	EP	IL	Current	Prior
Nationwide Insurance	12/22	\$95,970,892	\$75,706,613	26.77%	\$9,094,818	\$8,446,098	7.68%	9.48%	\$92,873,018	\$69,350,925	74.67%	62.60%
Safeco Insurance	12/22	\$65,574,549	\$55,523,041	18.10%	\$9,662,258	\$10,251,892	-5.75%	14.73%	\$63,128,720	\$48,190,608	76.34%	59.64%
Travelers	12/22	\$59,387,901	\$48,081,069	23.52%	\$11,709,079	\$8,584,006	36.41%	19.72%	\$54,820,074	\$34,741,994	63.37%	64.47%
Progressive Insurance	12/22	\$50,068,030	\$41,129,209	21.73%	\$7,538,226	\$7,286,558	3.45%	15.06%	\$49,115,134	\$28,751,090	58.54%	61.44%
Central Insurance	12/22	\$13,800,348	\$13,727,878	0.53%	\$437,586	\$255,181	71.48%	3.17%	\$0	\$0	0.00%	0.00%
West Bend Mutual	12/22	\$11,380,809	\$0	N/A	\$1,318,776	\$0	N/A	11.59%	\$10,475,679	\$9,899,198	94.50%	0.00%
State Auto	12/22	\$9,773,542	\$6,288,683	55.41%	\$1,581,375	\$1,173,206	34.79%	16.18%	\$9,495,186	\$9,217,862	97.08%	73.05%
Acuity	12/22	\$8,748,592	\$4,863,725	79.87%	\$3,612,368	\$1,419,473	154.49%	41.29%	\$6,457,835	\$5,531,093	85.65%	55.84%
Chubb Group of Insurance Companies	11/22	\$8,349,830	\$7,761,637	7.58%	\$364,249	\$222,281	63.87%	4.36%	\$8,404,517	\$6,495,962	77.29%	115.94%
Nationwide Private Client Group	12/22	\$5,924,998	\$4,989,027	18.76%	\$579,305	\$843,936	-31.36%	9.78%	\$5,555,817	\$2,859,182	51.46%	78.35%
Foremost	12/22	\$5,619,110	\$4,524,163	24.20%	\$1,711,520	\$1,590,161	7.63%	30.46%	\$2,701,648	\$1,094,406	40.51%	53.03%
Allstate Insurance	9/22	\$3,326,178	\$3,010,062	10.50%	\$479,371	\$372,878	28.56%	14.41%	\$0	\$0	0.00%	0.00%
Foremost Signature (formerly MetLife P&C)	6/22	\$2,724,420	\$2,669,949	2.04%	\$938,962	\$360,614	160.38%	34.46%	\$26,994	\$1,154	4.28%	35.45%
Wright Flood Insurance	12/22	\$2,551,792	\$2,264,554	12.68%	\$517,358	\$333,858	54.96%	20.27%	\$2,463,023	\$667,209	27.09%	68.98%
Burns & Wilcox	12/22	\$1,932,834	\$1,618,953	19.39%	\$508,246	\$490,185	3.68%	26.30%	\$0	\$0	0.00%	0.00%
Totals:		\$349,554,781	\$276,148,818	26.58 %	\$50,959,358	\$42,202,536	20.75 %	14.58 %	\$309,425,425	\$219,786,352	71.03 %	64.24 %

Top Commercial Carriers

Name		Written Premium			New Business				Loss Ratio			
		Current	Prior	Change	Current	Prior	Change	% of Book	EP	IL	Current	Prior
Nationwide Insurance	 12/22	\$79,748,798	\$64,313,708	24.00%	\$8,307,881	\$7,775,246	6.85%	10.42%	\$76,940,012	\$51,525,591	66.97%	61.16%
EMC Insurance	 12/22	\$74,441,208	\$67,147,161	10.86%	\$6,420,331	\$5,645,695	13.72%	8.62%	\$70,224,525	\$25,437,852	36.22%	58.72%
Travelers	 12/22	\$67,805,042	\$55,303,792	22.60%	\$8,661,279	\$5,738,494	50.93%	12.77%	\$62,648,907	\$34,920,413	55.74%	54.44%
Acuity	 12/22	\$41,131,574	\$28,238,309	45.66%	\$7,073,292	\$4,716,723	49.96%	17.20%	\$36,435,320	\$29,692,141	81.49%	42.39%
Texas Mutual	 12/22	\$40,482,248	\$30,044,831	34.74%	\$4,024,427	\$2,438,284	65.05%	9.94%	\$39,032,722	\$19,224,121	49.25%	41.83%
AmWins Group	 11/22	\$40,000,068	\$30,878,244	29.54%	\$13,401,677	\$8,462,854	58.36%	33.50%	\$0	\$0	0.00%	0.00%
CRC Insurance Services	 12/22	\$29,653,726	\$20,835,664	42.32%	\$10,555,855	\$5,415,180	94.93%	35.60%	\$0	\$0	0.00%	0.00%
Progressive Insurance	 12/22	\$28,242,830	\$22,700,801	24.41%	\$7,966,820	\$8,045,878	-0.98%	28.21%	\$27,084,932	\$14,179,553	52.35%	73.54%
CNA	 11/22	\$21,611,819	\$12,896,041	67.58%	\$3,493,746	\$1,905,998	83.30%	16.17%	\$0	\$0	0.00%	0.00%
State Auto	 12/22	\$20,911,752	\$14,196,652	47.30%	\$4,304,246	\$3,705,019	16.17%	20.58%	\$19,272,035	\$10,536,668	54.67%	56.86%
Hartford Insurance	 12/22	\$20,334,614	\$16,722,952	21.60%	\$3,714,991	\$3,173,748	17.05%	18.27%	\$19,109,352	\$7,230,948	37.84%	49.49%
West Bend Mutual	 12/22	\$16,152,842	\$4,513,896	257.85%	\$2,373,949	\$368,177	544.78%	14.70%	\$15,053,384	\$7,468,562	49.61%	54.66%
Central Insurance	 12/22	\$14,018,736	\$15,015,026	-6.64%	\$1,455,202	\$1,882,584	-22.70%	10.38%	\$0	\$0	0.00%	0.00%
Continental Western	 12/22	\$13,480,211	\$11,157,747	20.81%	\$2,627,690	\$2,130,799	23.32%	19.49%	\$13,573,368	\$7,622,002	56.15%	33.05%
Accident Fund Insurance	 12/22	\$13,291,236	\$12,593,860	5.54%	\$1,720,746	\$1,607,359	7.05%	12.95%	\$14,111,747	\$7,888,347	55.90%	75.09%
Totals:		\$591,695,780	\$496,308,523	19.22 %	\$98,595,693	\$80,640,590	22.27 %	16.66 %	\$448,926,342	\$250,442,432	55.79 %	56.92 %

2022 Southwest Member Performance

Member/Non-Member - Organization	Home Office State	2022 Total Premium		2022 P&C Revenue	2021 P&C Revenue	2022 Revenue Inc	2022 Revenue % Increase
AARS & NELSON INSURANCE AGENCY, LP	Texas	\$2,338,850.00		\$364,544.00	\$300,066.38	\$64,477.62	21%
ABI INSURANCE	Arkansas	\$15,096,520.00		\$2,009,647.00		\$2,009,647.00	
BAILEY INSURANCE AND RISK MANAGEMENT	Texas	\$26,913,190.00		\$3,547,495.00	\$3,552,063.00	-\$4,568.00	0%
BARNARD INSURANCE AGENCY, LLP	Texas	\$10,845,746.00		\$1,478,175.00	\$1,090,801.00	\$387,374.00	36%
BENCHMARK INS GROUP	Texas	\$6,503,655.00		\$870,037.00	\$758,660.00	\$111,377.00	15%
BENTON LUTTRELL COMPANY	Texas	\$13,453,539.00		\$1,823,963.00	\$1,602,022.00	\$221,941.00	14%
BIBBY, BRILLING & ASSOCIATES, LLP	Texas	\$17,967,459.00		\$2,407,779.00	\$2,259,988.00	\$147,791.00	7%
BOSWORTH & ASSOCIATES	Texas	\$25,460,050.00		\$2,476,441.00	\$2,436,351.42	\$40,089.58	2%
BOYD, SHACKELFORD, BARNETT & DIXON, LLC	Texas	\$81,321,409.00		\$8,809,343.00	\$6,438,230.00	\$2,371,113.00	37%
BROWNRIGG INS AGENCY, INC.	Texas	\$15,870,057.00		\$2,159,669.00	\$1,936,132.00	\$223,537.00	12%
BRYAN INSURANCE AGENCY, LTD.	Texas	\$18,008,045.00		\$2,068,994.00	\$1,677,426.00	\$391,568.00	23%
CRAVENS, WARREN & CO	Texas	\$32,009,986.00		\$3,559,038.00	\$3,260,242.00	\$298,796.00	9%
CROCKETT INS SERVICE	Texas	\$7,000,000.00		\$895,500.00	\$718,000.00	\$177,500.00	25%
Cross Pointe Insurance Advisors, LLC	Arkansas	\$202,138,117.00		\$16,759,758.00		\$16,759,758.00	
DAVIS & GARRATT	Arkansas	\$6,998,016.00		\$895,980.00		\$895,980.00	
ED BERRONG INSURANCE AGENCY	Oklahoma	\$15,536,000.00		\$2,069,000.00	\$2,211,611.00	-\$142,611.00	-6%
ED WEEREN INS AGENCY, INC.	Texas	\$5,174,472.00		\$696,676.00	\$666,121.00	\$30,555.00	5%
EITZEN INSURANCE GROUP	Oklahoma	\$12,044,245.00		\$1,800,817.00	\$1,332,554.27	\$468,262.73	35%
EVANS, EWAN & BRADY INS. AGENCY	Texas	\$18,029,651.00		\$2,406,039.00	\$2,255,038.83	\$151,000.17	7%
EVOLUTION INSURANCE PARTNERS	Texas	\$16,600,000.00		\$1,729,725.00	\$1,449,600.00	\$280,125.00	19%
FIRST INSURANCE SERVICES	Texas	\$11,442,073.00		\$1,698,734.00	\$1,367,291.00	\$331,443.00	24%
GANS & SMITH INSURANCE AGENCY	Texas	\$26,252,000.00		\$2,010,000.00	\$2,053,646.00	-\$43,646.00	-2%
GBMB INSURANCE AGENCY LLC	Texas	\$27,070,300.00		\$3,379,250.00	\$2,937,200.00	\$442,050.00	15%
GBS Insurance Agency, Inc.	Texas	\$7,937,528.00		\$1,025,688.00	\$954,823.00	\$70,865.00	7%
HILL COUNTY INSURANCE AGENCY	Texas	\$7,072,369.00		\$892,036.00	\$807,755.00	\$84,281.00	10%

2022 Southwest Member Performance

Member/Non-Member - Organization	Home Office State	2022 Total Premium		2022 P&C Revenue	2021 P&C Revenue	2022 Revenue Inc	2022 Revenue % Increase
HUTCHERSON INSURANCE GROUP, LLC	Texas	\$17,465,947.00		\$2,269,628.00	\$2,057,007.88	\$212,620.12	10%
INSURANCE NET, INC.	Texas	\$4,610,457.00		\$571,747.00	\$561,099.00	\$10,648.00	2%
INTEGRITY INSURANCE	Arkansas	\$9,686,733.00		\$1,153,326.00		\$1,153,326.00	
J.S. EDWARDS & SHERLOCK INS. AGY	Texas	\$32,946,150.00		\$3,737,375.00	\$3,456,395.00	\$280,980.00	8%
JHC INSURANCE AGENCY, INC.	Texas	\$8,474,635.00		\$1,126,155.00	\$1,063,041.36	\$63,113.64	6%
JORDAN BARNETT AGENCY	Oklahoma	\$6,616,107.00		\$720,814.00		\$720,814.00	
LandesBlosch	Oklahoma	\$16,123,582.00		\$2,226,930.00	\$2,012,804.89	\$214,125.11	11%
Lee Insurance Agency Inc	Texas	\$14,778,554.00		\$1,656,796.00		\$1,656,796.00	
MARK V WILLIAMSON COMPANY	Arkansas	\$24,326,551.00		\$2,883,373.00		\$2,883,373.00	
MCCORKLE COMM INS AGENCY, LLC	Texas	\$5,338,300.00		\$671,000.00	\$624,000.00	\$47,000.00	8%
MENA INSURANCE AGENCY	Arkansas	\$8,994,593.00		\$813,289.00		\$813,289.00	
MORGAN INSURANCE AGENCY, LTD	Texas	\$49,008,134.00		\$5,406,155.00	\$4,630,171.35	\$775,983.65	17%
MR. INSURANCE AGENCY, INC.	Texas	\$21,587,541.00		\$2,691,118.00	\$2,578,329.00	\$112,789.00	4%
PATTERSON & ASSOCIATES INSURANCE	Texas	\$49,947,711.00		\$6,717,215.00	\$5,741,813.92	\$975,401.08	17%
PIERSON & FENDLEY INS AGENCY, LLC	Texas	\$24,232,472.00		\$3,066,374.00	\$2,728,397.00	\$337,977.00	12%
RNC Insurance Agency, Inc.	Texas	\$11,782,690.00		\$897,572.00	\$914,396.00	-\$16,824.00	-2%
SMITH & COMPANY	Arkansas	\$21,560,949.00		\$2,678,570.00		\$2,678,570.00	
THE ARROW GROUP	Oklahoma	\$28,565,244.00		\$3,261,302.00		\$3,261,302.00	
THE SHROPSHIRE AGENCY, INC.	Texas	\$7,931,076.00		\$1,010,046.00	\$971,358.00	\$38,688.00	4%
TIA GROUP	Texas	\$21,802,129.00		\$1,352,925.00	\$1,236,357.98	\$116,567.02	9%
WALTHALL SACHSE & PIPES, INC	Texas	\$24,209,565.00		\$3,318,433.00	\$2,940,912.00	\$377,521.00	13%
Weatherby-Eisenrich Insurance	Texas	\$21,052,705.00		\$2,787,664.00	\$2,279,977.00	\$507,687.00	22%
WELLMANN INSURANCE	Texas	\$25,381,473.00		\$3,133,573.00	\$2,361,684.00	\$771,889.00	33%
Whorton Insurance Services	Texas	\$53,287,854.00		\$7,277,124.00	\$5,103,163.54	\$2,173,960.46	43%
Williams Insurance Agency	Texas	\$5,291,970.00		\$661,496.00		\$661,496.00	
Southwest Total	ALL	\$1,144,086,399.00		\$129,924,328.00	\$83,326,529.82	\$46,597,798.18	56%

2022 Central Member Performance

Member/Non-Member - Organization	Home Office State	2022 Total Premium		2022 P&C Revenue	2021 P&C Revenue	2022 Revenue Inc	2022 Revenue % Increase
AGRI-CITY INSURANCE AGENCY, LLC	Nebraska	\$17,335,938.00		\$2,291,338.00	\$1,967,671.00	\$323,667.00	16%
AL SHANK INSURANCE, INC.	Kansas	\$6,497,945.00		\$775,150.00		\$775,150.00	
ARNOLD INSURANCE AGENCY	Nebraska	\$16,759,431.00		\$1,267,640.00	\$1,710,055.00	-\$442,415.00	-26%
BRIDGEMARK INSURANCE SOULTIONS	South Dakota	\$18,673,939.00		\$2,433,067.00	\$2,805,267.63	-\$372,200.63	-13%
CONEXUS INSURANCE PARTNERS	Colorado	\$51,053,341.00		\$4,339,815.00	\$1,847,567.97	\$2,492,247.03	135%
DODGE PARTNERS INSURANCE	Nebraska	\$28,746,000.00		\$4,971,681.00	\$4,298,715.00	\$672,966.00	16%
ELLIOTT INSURANCE GROUP	Kansas	\$59,161,583.00		\$7,668,630.00	\$8,046,435.00	-\$377,805.00	-5%
FIRST STATE INSURANCE AGENCY, INC.	Missouri	\$93,261,283.00		\$8,582,034.00	\$8,155,900.23	\$426,133.77	5%
FOUTS, DAVIDSON, BURKS AGENCY, LLC	Kansas	\$12,951,814.00		\$1,772,228.00	\$1,641,593.98	\$130,634.02	8%
FUQUA INSURANCE GROUP	Kansas	\$9,876,931.00		\$1,351,453.00	\$1,273,529.12	\$77,923.88	6%
GM PETERS AGENCY	Missouri	\$36,500,000.00		\$4,300,000.00	\$3,410,000.00	\$890,000.00	26%
ICI	Kansas	\$49,737,417.00		\$5,979,414.00	\$5,855,519.00	\$123,895.00	2%
Independent Brokers Agency LLC	Missouri	\$8,559,687.00		\$1,149,980.00	\$1,034,449.18	\$115,530.82	11%
INSURANCE PLUS	South Dakota	\$48,838,085.00		\$6,298,290.00	\$5,192,749.00	\$1,105,541.00	21%
INSUROR'S OF THE OZARKS	Missouri	\$3,985,000.00		\$545,675.00		\$545,675.00	
Iron Insurance Partners, LLC	Kansas	\$90,234,994.00		\$11,752,010.00	\$10,657,351.12	\$1,094,658.88	10%
KELLERMAN INSURANCE, INC.	Kansas	\$4,654,429.00		\$604,928.00		\$604,928.00	
LUDOVISSY & ASSOCIATES INSURANCE	Iowa	\$15,475,716.00		\$1,899,735.00	\$1,796,770.34	\$102,964.66	6%
MCKINNEYOLSON INSURANCE	South Dakota	\$37,452,623.00		\$5,152,766.00	\$4,733,311.00	\$419,455.00	9%
Miller Fidler & Hinke	Iowa	\$17,757,410.00		\$2,298,891.00		\$2,298,891.00	
PLUMMER INSURANCE, INC.	Nebraska	\$50,000,000.00		\$4,760,000.00	\$3,821,281.06	\$938,718.94	25%
PORTER, SPEARS & BUNDY INSURANCE AGENCY, INC.	Kansas	\$9,000,000.00		\$1,560,000.00		\$1,560,000.00	

2022 Central Member Performance

Member/Non-Member - Organization	Home Office State	2022 Total Premium		2022 P&C Revenue	2021 P&C Revenue	2022 Revenue Inc	2022 Revenue % Increase
RALEIGH INSURANCE AGENCY, INC.	Kansas	\$5,670,871.00		\$745,406.00		\$745,406.00	
RELION INSURANCE SOLUTIONS	Iowa	\$78,763,064.00		\$9,134,022.00	\$8,448,687.00	\$685,335.00	8%
RENAISSANCE INSURANCE GROUP, LLC.	Colorado	\$28,052,384.00		\$3,504,965.00	\$2,806,826.69	\$698,138.31	25%
RENN & COMPANY, INC.	Kansas	\$8,046,627.00		\$1,087,402.00		\$1,087,402.00	
RYDER ROSACKER MCCUE & HUSTON	Nebraska	\$42,151,387.00		\$5,229,318.00	\$4,288,666.25	\$940,651.75	22%
SAYLOR INSURANCE SERVICES, INC.	Kansas	\$13,311,336.00		\$696,394.00		\$696,394.00	
SBS INSURANCE	Kansas	\$24,448,201.00		\$2,634,193.00	\$2,441,356.34	\$192,836.66	8%
SINNOTT AGENCY	Iowa	\$11,775,947.00		\$1,420,545.00	\$1,292,962.00	\$127,583.00	10%
SMART INSURANCE (MISSOURI)	Missouri	\$8,089,058.00		\$1,011,202.00		\$1,011,202.00	
SMART INSURANCE AGENCY, INC.	Kansas	\$10,569,966.00		\$1,398,081.00	\$1,259,460.20	\$138,620.80	11%
STEPHENS CHAPIN INSURANCE	Kansas	\$4,250,012.00		\$489,735.00	\$484,969.00	\$4,766.00	1%
STILLE PIERCE & PERTZBORN INSURANCE SERVICES	Iowa	\$11,294,335.00		\$1,315,545.00	\$1,296,547.00	\$18,998.00	1%
T. R. BAKER AGENCY	Missouri	\$2,713,324.00		\$390,923.00		\$390,923.00	
TEAGARDEN (dba TRULY INSURANCE)	Kansas	\$4,125,821.00		\$547,378.00		\$547,378.00	
THE DANA COMPANY	Iowa	\$32,148,094.00		\$4,195,558.00	\$3,674,487.00	\$521,071.00	14%
THE INSURANCE LOFT	Colorado	\$18,200,000.00		\$2,615,000.00	\$1,510,000.00	\$1,105,000.00	73%
TYNER INSURANCE GROUP, INC.	Kansas	\$13,500,000.00		\$1,200,000.00		\$1,200,000.00	
United Agency	Kansas	\$4,975,729.00		\$658,205.00	\$570,059.56	\$88,145.44	15%
VAN ENGELENHOVEN AGENCY	Iowa	\$23,000,000.00		\$1,731,237.00	\$1,163,000.00	\$568,237.00	49%
Wood Insurance Center, LLC	Kansas	\$17,181,195.00		\$2,417,085.00	\$2,411,001.00	\$6,084.00	0%
Central Total	ALL	\$1,048,780,917.00		\$124,176,919.00	\$99,896,187.67	\$24,280,731.33	24%

2022 P&C Premium and Revenue

Existing Members

2022 Total Premium	2022 Premium Growth	Premium Growth %	2022 P&C Revenue	2022 P&C Revenue Growth	Revenue Growth %
\$1,585,773,699.00	\$218,161,520.81	16%	\$209,143,547.00	\$25,920,829.51	14%

New Members

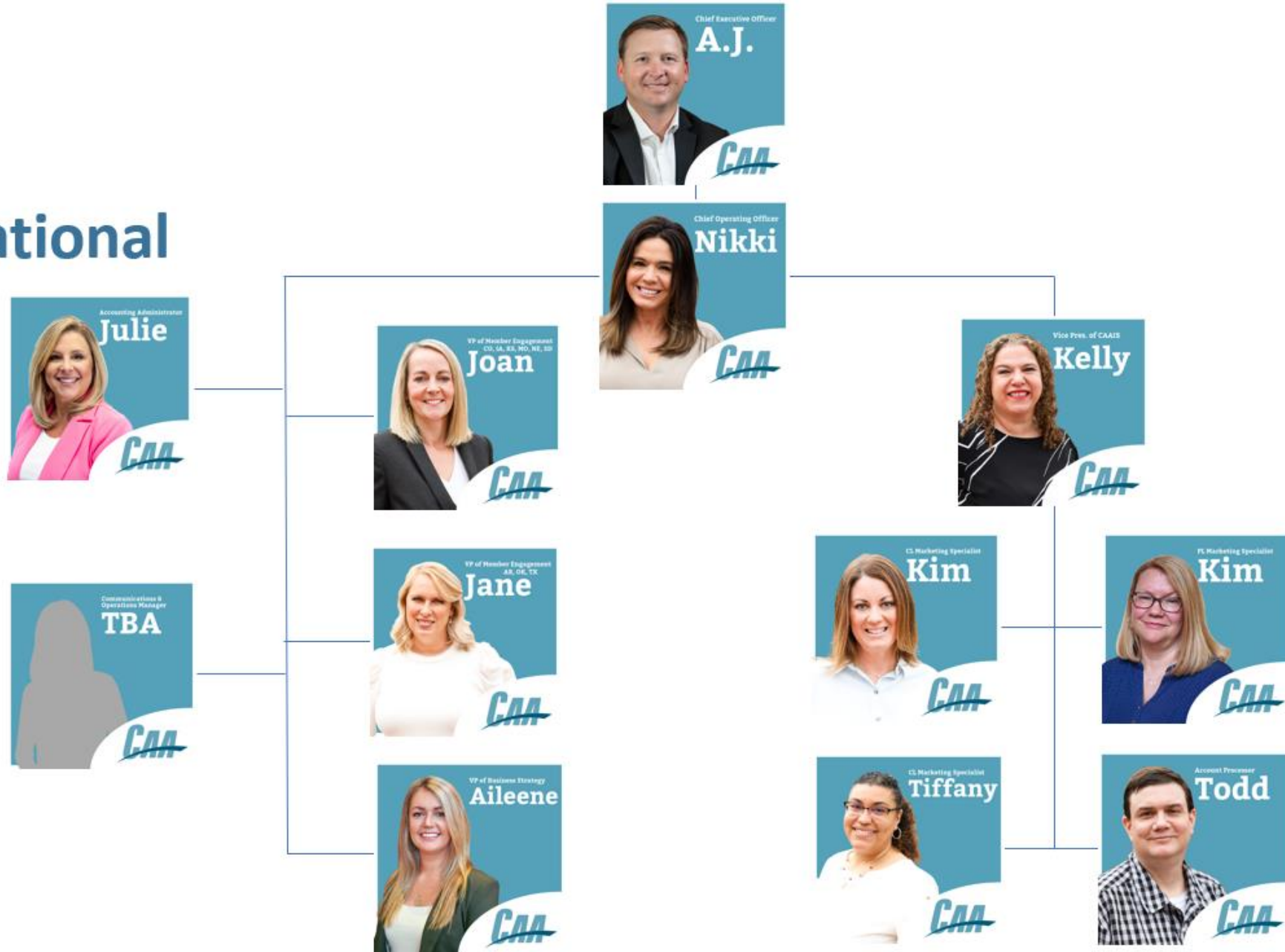
2022 Total Premium	2022 Premium Growth	Premium Growth %	2022 P&C Revenue	2022 P&C Revenue Growth	Revenue Growth %
\$441,405,175.00			\$44,957,700.00		

Total

2022 Total Premium	2022 Premium Growth	Premium Growth %	2022 P&C Revenue	2022 P&C Revenue Growth	Revenue Growth %
\$2,027,178,874.00	\$659,566,695.81	48%	\$254,101,247.00	\$70,878,529.51	39%

Staff Roles & Responsibilities

CAA Organizational Chart



CAAIS Update

A NEW LOOK



Kelly Surles, CIC, CPRM, CISR, ACSR

VP of CAA Insurance Services

March 2022



Tiffany Arvie

CL Marketing Specialist – Southwest Region

June 2022



Kim Deever

CL Marketing Specialist – Central Region

November 2021



Todd Broz

Renewal Account Manager and Processor- PL & CL

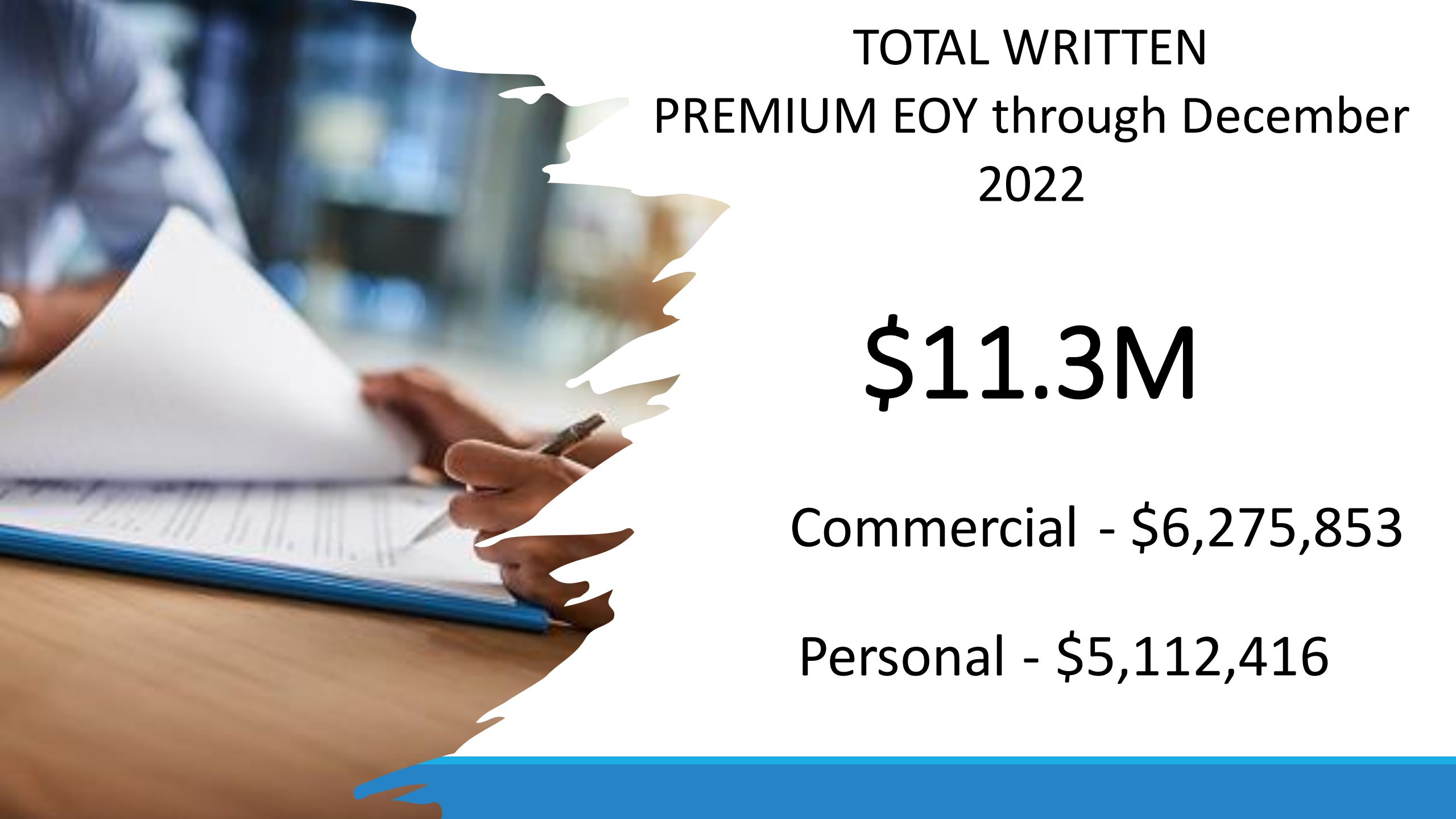


2022

- CAAIS YTD TWP



2022



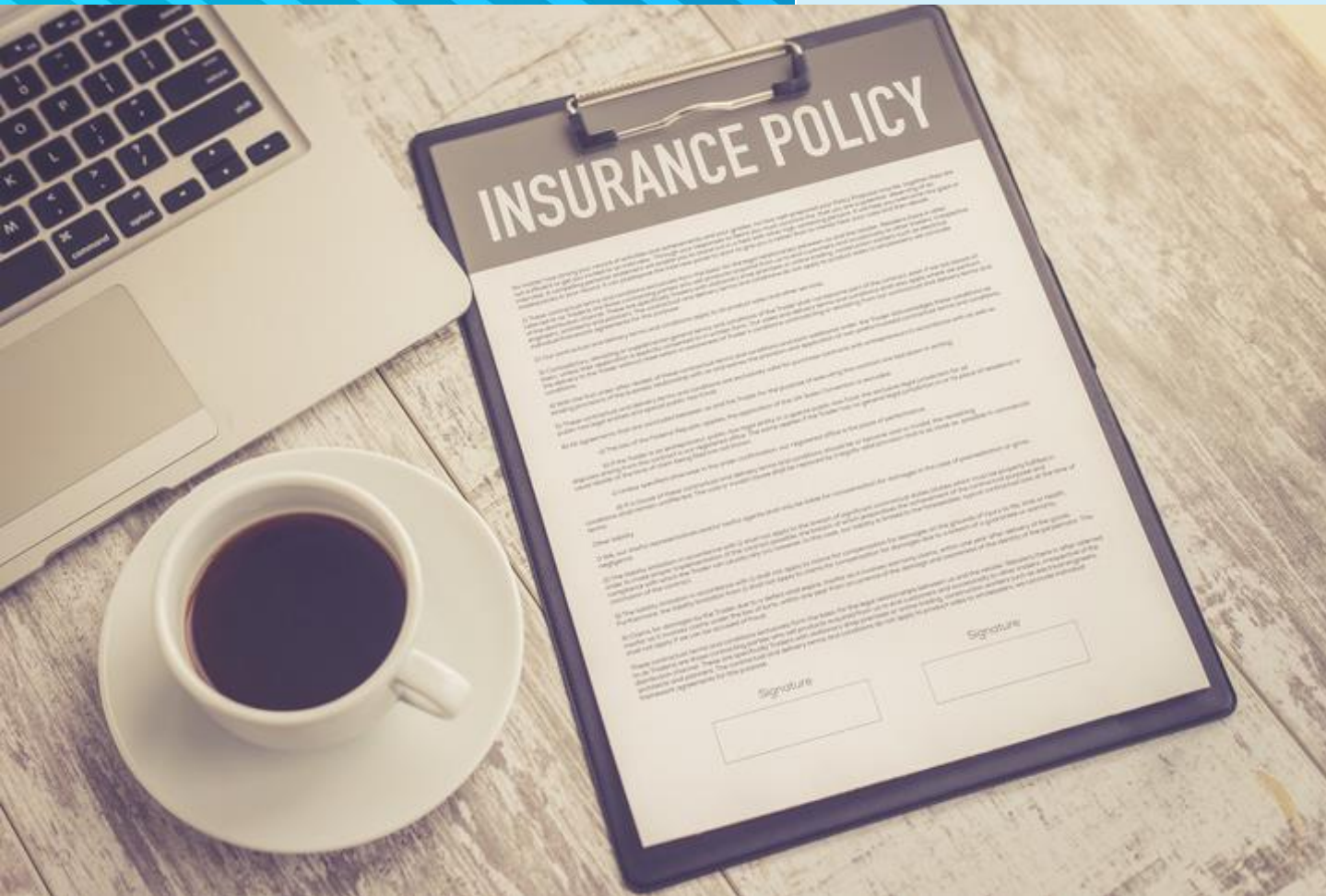
TOTAL WRITTEN
PREMIUM EOY through December
2022

\$11.3M

Commercial - \$6,275,853

Personal - \$5,112,416

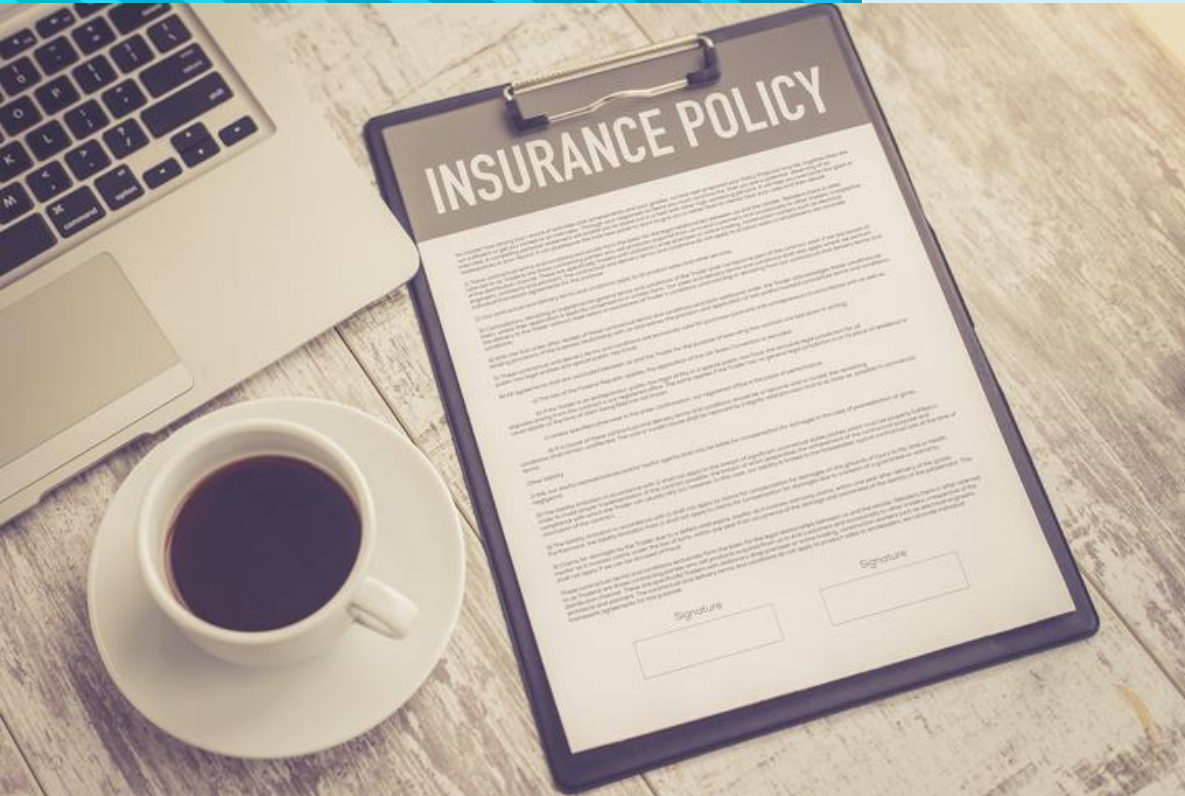
Commercial Lines- YTD through December 2022



Commercial Lines TWP \$6,275,852

New Business = \$2,329,600

\$2.1M in New Business from Texas region!



Obstacles & Challenges

Blocking the Market

Incomplete Submissions

Insufficient Time

Lack of Underwriter Response



New Business Submissions



Change Requests and Endorsement Processing



Videos to Members:
Who is CAAIS?

Carriers- Commercial Lines



Account Wins!



Fast Food Restaurants Mr. Insurance- **Utica**

Restaurants- No alcohol sales

PROP, CGL, Auto, Umbrella

\$295,110



Steam & AC Supply Company- TIA Group- **State Auto**

Auto

\$127,269



Window & Door Manufacturing- Morgan Ins- **Liberty Mutual**

CGL, Auto, Umbrella

\$136,186

Personal Lines- YTD through September 2022



Personal Lines TWP \$5,112,416

New Business = \$545,508

Renewal* = \$4,460,874

*Renewal includes premium from account book rolls & AORs



Kim Cole, CPRM, ACSR
PL Account Executive
Direct: 512.729.6121
kim@combinedagents.com



 Kim Cole



Obstacles & Challenges

Carrier/Member Book Rolls

Added New Carrier- Vault

Incomplete Submissions

Endorsement Processing/Responsiveness

Rate Increases & Claims

Carriers- High Net Worth PL





New Business Submissions



Change Requests and Endorsement
Processing – Added Processor Role



Resources to Staff

2023 CAAIS Goals



GROW: Increase Quote to Bind Ratio
Staff Education & Resources



Vendor Partnerships: Tarmika & Patra



Request member review of E&S/
brokerage business- can it be
moved to standard/CAAIS?

Personal &
Commercial
Lines

2023 CAAIS Challenges



Onboarding New Agencies



Production Increase with no increase to CAAIS staff



Loss of members and premium \$\$

VP of Insurance
Services, Kelly
Surles



Thank
You

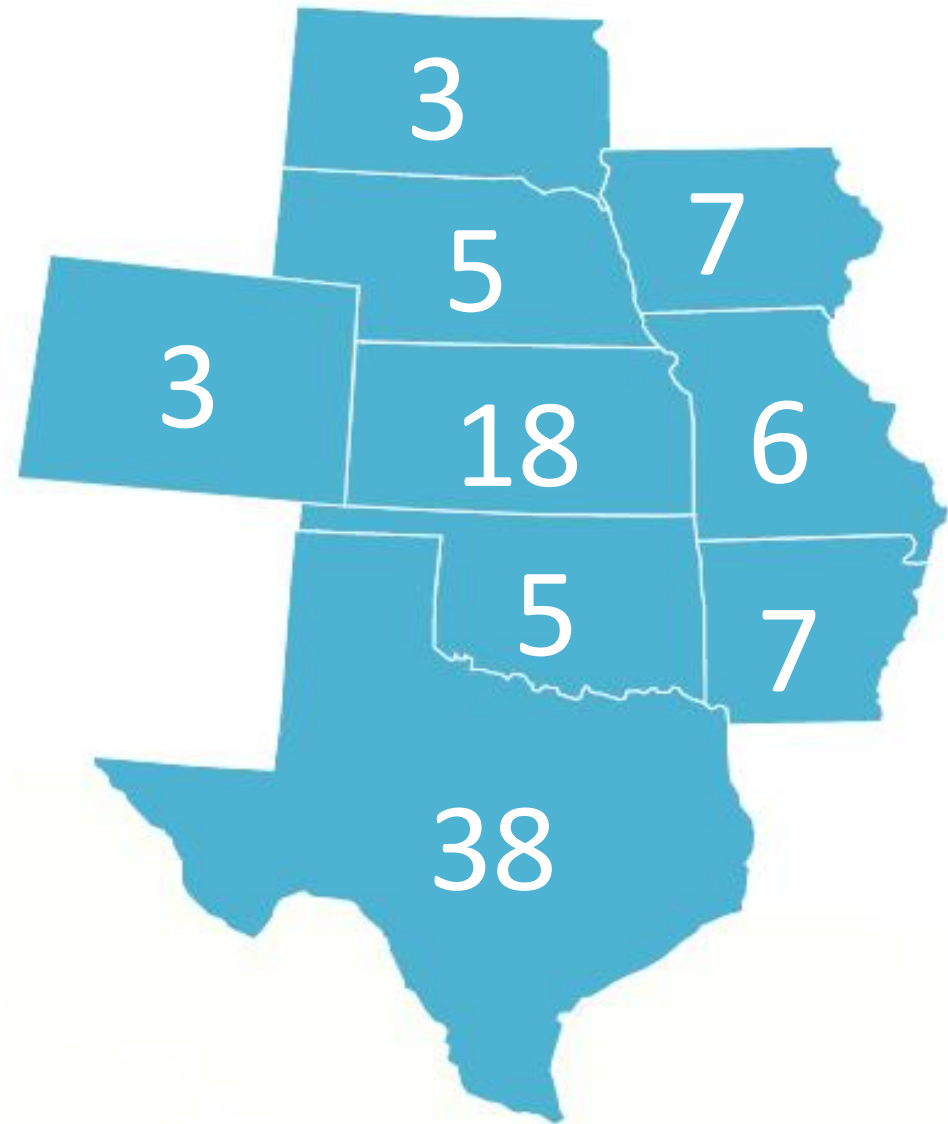
Expansion & New Member Update

CAA Member Map

92 Total Agencies

9 States

23 New Members in 2022



Vendor & Carrier Partnerships

CAA Vendor Partners



AGENCY **KPI**







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Recent Vendor and Carrier Request



INSTITUTE OF
WORKCOMP
PROFESSIONALS



Applied Net 2023

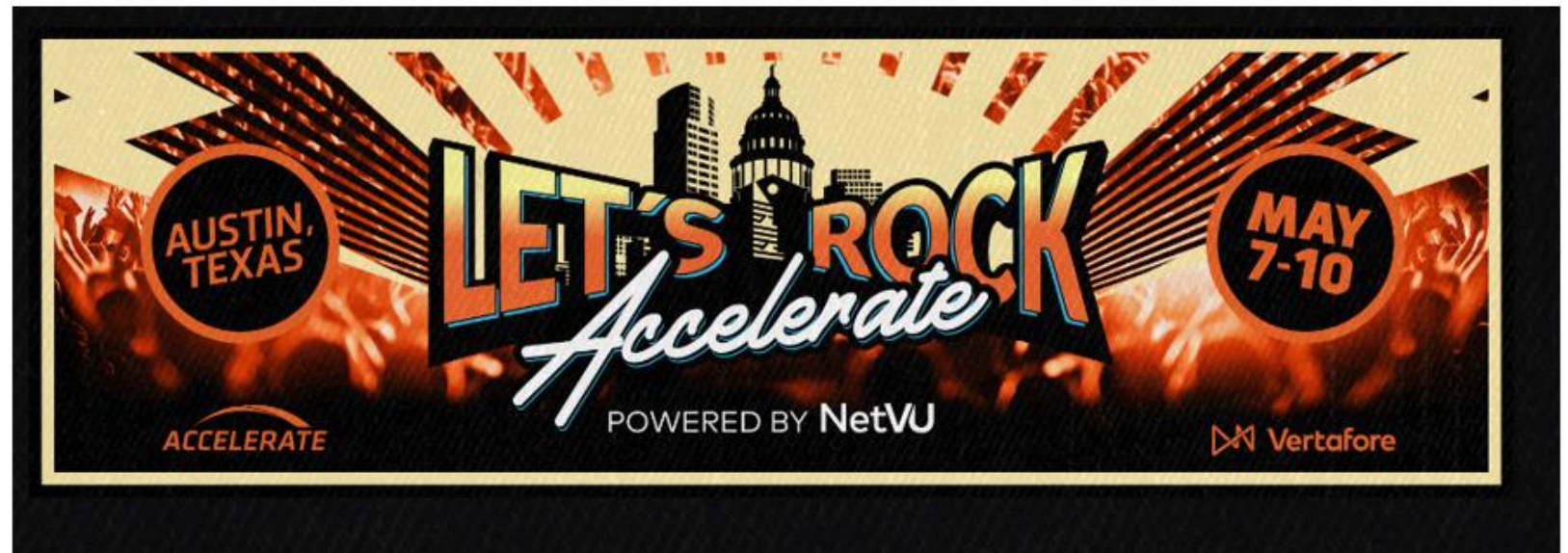
October 23-26, 2023 at the Aria Resort in Las Vegas

We can't wait to welcome you back to Applied Net in Las Vegas! Check back soon for more information on registration and exciting program announcements.

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Council Members



Dues Update

Member Dues Collection 2023

Q1 – March 1st

Q2 – April 17th

Q3 – July 17th

Q4 – October 16th

Quarter Invoice Includes:

Dues

\$136 Capital Fee

\$900 Technology Fee

State/Regional Meetings

Proposed Regional Meeting Locations Spring 2023

Omaha, NE

Central Kansas

Branson, MO

Dallas, TX

San Antonio, TX

Future Meetings



Omni Las Colinas
Dallas, TX
July 12th – July 13th
2023



Hotel
Monteleone
New Orleans, LA
Nov 8th-Nov 9th
2023